

Term Information

Effective Term Autumn 2020

General Information

Course Bulletin Listing/Subject Area Art
Fiscal Unit/Academic Org Art - D0215
College/Academic Group Arts and Sciences
Level/Career Graduate, Undergraduate
Course Number/Catalog 5000
Course Title Art and Professional Practices Seminar
Transcript Abbreviation Professional Pract
Course Description Students explore, practice, and analyze a range of approaches to presenting their artistic practice in visual, oral and written forms. Students explore multiple options, methods and strategies related to career choices and professional development. Students develop a variety of skills to sustain their practice after graduating with their BA or BFA.
Semester Credit Hours/Units Fixed: 3

Offering Information

Length Of Course 14 Week, 12 Week
Flexibly Scheduled Course Never
Does any section of this course have a distance education component? No
Grading Basis Letter Grade
Repeatable No
Course Components Lecture
Grade Roster Component Lecture
Credit Available by Exam No
Admission Condition Course No
Off Campus Never
Campus of Offering Columbus, Lima, Mansfield, Marion, Newark, Wooster

Prerequisites and Exclusions

Prerequisites/Corequisites Sr or Grad standing in Art
Exclusions
Electronically Enforced No

Cross-Listings

Cross-Listings

Subject/CIP Code

Subject/CIP Code 50.0701
Subsidy Level Baccalaureate Course
Intended Rank Junior, Senior

Requirement/Elective Designation

Required for this unit's degrees, majors, and/or minors

Course Details

Course goals or learning objectives/outcomes

- Students explore, analyze and practice a range of approaches to presenting an artistic practice in written, virtual and oral forms.
- Students develop skills to best represent their art practice in visual form.
- Students explore multiple options, methods, and strategies related to career choices and professional development, and develop skills to sustain their practice after BA or BFA.

Content Topic List

- interpret and review professional artist talks.
- students will develop and present a professional artist presentation
- students will analyze, evaluate and practice a variety of approaches to art writing
- develop a professional portfolio (e-portfolio, website, image or video file)
- research and apply for art opportunities

Sought Concurrence

No

Attachments

- Art 5000_Art and Professional Practices Seminar.docx

(Syllabus. Owner: Moloney,Crystal)

Comments

- A curricular map is required if the course is required for the major *(by Heysel,Garett Robert on 06/21/2019 09:54 AM)*

Workflow Information

Status	User(s)	Date/Time	Step
Submitted	Moloney,Crystal	06/10/2019 03:13 PM	Submitted for Approval
Approved	Lisbon,Laura Nicole	06/11/2019 09:31 AM	Unit Approval
Revision Requested	Heysel,Garett Robert	06/21/2019 09:54 AM	College Approval
Submitted	Moloney,Crystal	06/24/2019 01:29 PM	Submitted for Approval
Approved	Lisbon,Laura Nicole	06/24/2019 01:30 PM	Unit Approval
Approved	Heysel,Garett Robert	07/09/2019 10:14 PM	College Approval
Pending Approval	Nolen,Dawn Vankeerbergen,Bernadette Chantal Oldroyd,Shelby Quinn Hanlin,Deborah Kay Jenkins,Mary Ellen Bigler	07/09/2019 10:14 PM	ASCCAO Approval

Art 5000: Art and Professional Practices Seminar

Location: Hopkins Hall TBA

Days and Time: TBA

Instructor: TBA

Phone: (614) 292-5072, Art Department Phone

Office Hours:

Course Description:

Artists transform public dialogue and evolve contemporary culture through artistic expression. They exhibit their work professionally within a range of contexts such as commercial galleries, museums, nonprofit art spaces, art festivals, online, and in public spaces. Artists can maintain and support their practice through commissions, residencies, gallery support, grants, and employment in art-related professions. Artists also work outside fine arts in diverse fields and in the process, bring creative approaches to non-art related fields. Often, BFA and BA students also wish to continue their art making research as Masters of Fine Arts candidates.

In this course, we will look at and discuss strategies to identify, develop and connect with the art or business communities of your choice, while we focus on how you can move forward professionally in pursuit of your unique path. This course consists of lectures, discussions, readings, presentations, and demonstrations focused on building your capacity to participate and succeed in your chosen career path.

We will spend time discussing venues and contexts for different types of work, developing strategic thinking for identifying and securing opportunities and resources and honing verbal and written communication skills. Students should be prepared to evaluate and present their work and ideas in a concise and specific manner, which requires being able to write about, understand and articulate the direction of their work in the creation of a professional dossier.

We will focus on contemporary issues, trends and practical training aimed at preparing students to enter the professional world. Real-world opportunities have strict deadlines, and a high level of participation and engagement is expected. Wherever possible, there will be numerous drafts of written assignments to help you stay on track and refine your presentation skills and materials.

Although the class meets once per week, the time commitment is roughly analogous to a studio class. The success of this class will be based on your involvement in the course as a contributor and participant.

Objectives and Outcomes:

1. Students explore, analyze and practice a range of approaches to presenting an artistic practice in written, virtual and oral forms.

- interpret and review professional artist talks.
- (*course schedule will align with VAP presentations as much as possible to enable class to experience and discuss together)
- students will develop and present a professional artist presentation
- students will analyze, evaluate and practice a variety of approaches to art writing:
 - artist statements (varying lengths)
 - grant writing
 - art proposals
 - press releases
 - website and blog postings
 - reviews
 - interviews
 - strategies for being found on the WWW by curators
 - cover letters

2. Students develop skills to best represent their art practice in visual form.

- develop a professional portfolio (e-portfolio, website, image or video file)
- documentation (appropriate to the work and profession)

3. Students explore multiple options, methods, and strategies related to career choices and professional development, and develop skills to sustain their practice after BA or BFA.

- establish studio space
- establish community
- understand sustainability (finances, lifestyle)
- research and apply for art opportunities
 - residencies
 - public art projects
 - exhibition proposals
 - job in the arts
 - internships
 - involvement with non-profit vs. for-profit galleries
 - graduate school

Course materials and books: All readings for this class will be provided for you on the CARMEN resource shell for this class. We will research, develop and add to the list of resources below.

Many of the readings will come from:

Karen Atkinson's, *GYST(Getting your Sh*t together,)* both website and book*

Heather Darcy Bhandari and Jonathan Melber's *Art/work : --everything you need to know (and do) as you pursue your art career*

Elaine Grogan Luttrull's *Arts & Numbers: A Financial Guide for Artists, Writers, Performers, and Other Members of the Creative Class*

Jackie Battenfield's *The Artist's Guide*

All books will be on reserve at the Fine Arts Library.

*GYST Ink is an artist---run company providing information, technology and solutions created by artists for artists. Their mission is to support artists and arts organizations with an integrated mix of software, services and information in order to keep artists working. For more information on GYST see <https://www.gyst-ink.com/>

Grading Standards, Student Responsibilities and Student Services:

I. Class work / Homework:

Your performance will be evaluated on your entire performance including active participation in all class discussions and the overall understanding of lectures and course readings as evidenced in your class projects and assignments.

Grade Descriptions and Evaluation: Grades in this course will be based on the following grading scale and characteristics:

A (93-100) Work of exceptional quality: student excels at verbalizing ideas and assignments are of exceptional quality.

A- (90-92) Work of very high quality: student excels at verbalizing ideas and assignments are of very high quality.

B+ (87-89) Work of high quality, which reflects higher than average abilities: student has a high level of participation during discussion, assignments are of high quality.

B (83-86) Very good work that satisfies goals of the course: student has a very good level of participation during discussion, assignments are of very good quality.

B- (80-82) Slightly above average work that satisfies the goals of the course: student has a very good level of participation during discussion, assignments are of good quality.

C+ (77-79) Average work, which reflects an understanding of course material: student has an average level of participation during discussion, assignments are of an average quality.

C (73-76) Adequate work; passable: student has a less than average level of participation during discussion, assignments are of an adequate quality.

C- (70-72) Passing work but below good academic standing: student has a less than average level of participation during discussion, assignments are of a less than adequate quality.

D+ (67-69) Below average work: student has a below average level of participation during discussion, assignments are below average quality.

D (60-66) Well below average work: student has a well below average level of participation during discussion, assignments are well below average quality.

E (59-0) Failure; no credit

Grading Breakdown:

• Class Participation 30% • Individual Presentations 10% • Website 10% • *Applications 10%•
**Final Professional Portfolio 40%

*Applications prepared for two opportunities in any of the following categories:

- Solo or Group Exhibition

- Residency
- Scholarship/Grant
- Viewing Program
- Internship/Apprenticeship
- Other relevant opportunities as we've discussed

****Final Professional Portfolio:**

- Artist Statements – one paragraph version and one-page version
- Artist CV/Resume
- Artist Bio
- Work Samples - 15 images
- Website and or blog
- Image List
- Professional Mailing List—Newsletter Draft
- List of at least 20 opportunities relevant to you
- Workshop Proposal
- Project Pitch/Proposal w/ Budget and Checklist

Course Calendar:

WEEK ONE: • Course Overview and Syllabus • Introduce Collaborative Homework Assignment #1: Peer Introductions

WEEK TWO: Peer Introductions and intro to a professional portfolio and application assignments • Homework Assignment #1 Due: Peer Introductions • **Homework:** complete GYST survey; **Readings:** *Arts and Numbers*, Chapter 3; *GYST pp. 31-52*

WEEK THREE: Presentation overview • **Homework:** taxonomy exercise; **Readings:** *Art/Work: The Big Picture* chapter

WEEK FOUR: Telegraphing Your Work: The Anatomy of a Resume, Bio and Web Site Mapping • **Homework:** Website Report draft, Resume and Bio drafts; **Readings:** *Art/Work: "Promotion"* chapter

WEEK FIVE: • Opportunities/Planning • **Homework:** goal setting assignment; **Readings:** *GYST pp. 53-80*; **Special Guest:** TBD, artist

WEEK SIX: • Artist Statements/Writing • **Homework:** First Draft of The 5 Minute Presentation; **Readings:** selections of 5 artist's statements from *1000 Words* series, Artforum

WEEK SEVEN: • Grant Writing/Extended Researching • **Homework:** research grants; **Readings:** *Art/Work: "Sustaining your practice (with money and stuff)"* chapter

WEEK EIGHT: • Individual Mid-term Meetings with Professor

WEEK NINE: • Building and maintaining a studio and community • **Homework:** RESUME and BIO DUE; **Readings:** *Art/Work*: "Opening your studio" chapter

WEEK TEN: • Graduate School. What are grad schools looking for? • **Special Guests:** Graduate School Panel Discussion, OSU MFA Participants: XX, XX and XX. • **Homework:** professional mailing list due; **Readings:** TBD

WEEK ELEVEN: • Writing a project proposal • **Homework:** Project Pitch/Proposal w/ Budget and Checklist DRAFT due; **Readings:** TBD

WEEK TWELVE: • **Special Guest:** TBD, Gallery Director, ROY G BIV Gallery; contract negotiations with museum/curators/festivals; shipping • **Homework:** 20 good images due in Box; **Readings:** *Art/Work*: "Gallery Representation" chapter

WEEK THIRTEEN: Panel Presentation and Discussion: *Career Pathways in the Arts* **Participants:** XX, XX, XX and XX **Location:** TBD **FIELD TRIP:** Gallery Visit and Discussion with local commercial Gallery.

WEEK FOURTEEN: • Individual Research Presentations: Schedule TBD

WEEK FIFTEEN: • Individual Research Presentations: Schedule TBD. Final Portfolios due.

Department of Art Attendance Policy: Timely and regular attendance is an expectation of all courses in the Department of Art. We understand that each student may upon occasion need to be away from class due to illness or other vital matters. The following policy recognizes these life issues while establishing a set of academic standards.

- Absences are not excused. Attendance is mandatory in all scheduled classes and labs as all deficiencies in a studio environment impede student progress.
- For courses meeting once per week, students who are absent a third (3) time will be required to withdraw from the course.
- For courses meeting three times per week, students who are absent a ninth (9) time will be required to withdraw from the course.

If one of the above absence maximums is reached after the withdrawal period, the student will receive a failing (E) grade in the course.

Academic Misconduct:

It is the responsibility of the Committee on Academic Misconduct to investigate or establish procedures for the investigation of all reported cases of student academic misconduct. The term "academic misconduct" includes all forms of student academic misconduct wherever committed; illustrated by, but not limited to, cases of plagiarism and dishonest practices in connection with examinations. Instructors shall report all instances of alleged academic misconduct to the committee (Faculty Rule 3335-5-487). For additional information, see the Code of Student Conduct <http://studentlife.osu.edu/csc/>.

If you have any questions about the above policy or what constitutes academic misconduct in this course, please contact me.

Disability Services:

The University strives to make all learning experiences as accessible as possible. If you anticipate or experience academic barriers based on your disability (including mental health, chronic or temporary medical conditions), please let me know immediately so that we can privately discuss options. To establish reasonable accommodations, I may request that you register with Student Life Disability Services. After registration, make arrangements with me as soon as possible to discuss your accommodations so that they may be implemented in a timely fashion. SLDS contact information: slds@osu.edu; 614-292-3307; slds.osu.edu; 098 Baker Hall, 113 W. 12th Avenue.

OSU Counseling and Consultation Service (CCS): As a student you may experience a range of issues that can cause barriers to learning, such as strained relationships, increased anxiety, alcohol/drug problems, feeling down, difficulty concentrating and lack of motivation. These mental health concerns or stressful events may lead to diminished academic performance or reduce a student's ability to participate in daily activities. The Ohio State University offers services to assist you in addressing these and other concerns you may be experiencing. If you or someone you know are suffering from any of the conditions above, you can learn more about the broad range of confidential mental health services available on campus via the Office of Student Life's Counseling and Consultation Service (CCS) by visiting ccs.osu.edu or calling 614-292-5766. CCS is located on the 4th Floor of the Younkin Success Center and 10th Floor of Lincoln Tower. You can reach an on-call counselor when CCS is closed at 614-292-5766, and 24-hour emergency help is also available through the 24/7 National Suicide Prevention Hotline at 1-800-273-TALK or at suicidepreventionlifeline.org.

Disturbances: Cell phones, as well as headphones, must be turned off before each course meeting and may not be used during class time or exams. Please do not talk privately during lectures; however, feel free to raise your hand and to ask the instructor a question or share your thoughts with the entire class. I encourage your use of laptop computers for note taking, but please refrain from surfing the web or doing work from other courses during class time.

Non-exhaustive List of Resources: I will be sharing resources with you throughout the semester. One of the things we will talk about is how to keep track of this information.

Free wordpress Websites:

<https://wordpress.com/>

Residencies:

<http://www.transartists.org> <http://www.resartis.org/en/residencies/> <http://www.wooloo.org/open-call>
<http://residencyunlimited.org/> <http://www.vermontstudiocenter.org/residencies/>
<http://www.atlanticcenterforthearts.org>

Exhibition opportunities/calls for entry/juried shows:

<http://www.newamericanpaintings.com/competitions>
<http://nurtureart.org/programs/category/opportunities/> & <http://nurtureart.org/registry/>
<http://www.spacesgallery.org/artists/apply/rd>

Grants/scholarships

<http://www.nyfa.org/source/content/search/search.aspx?SA=1> <http://mcnairscholars.com/funding/>
<http://www.disabled-world.com/disability/education/scholarships/>
<http://www.hampshire.edu/corc/16342.htm> <https://www.scholarships.com/scholarship-search>

Websites to view emerging artists' work & read statements or bios:

<http://smackmellon.org/index.php/contact/current-artists/>
http://lmcc.net/filter/network/?tax_years=319,363&tax_role=18
http://www.bemiscenter.org/residency/current_residents.html <https://www.artforum.com/words/>

Art Blogs/Resources/Videos:

<https://nplusonemag.com> <http://www.hyperallergic.com> <http://www.art21.org> <http://www.e-flux.com>
<http://temporaryartreview.com/> <http://www.twocoatsofpaint.com> <http://ubu.com>
<http://www.coolhunting.com/video> <http://www.13waysoflookingatpainting.com>
<http://eyelevelstudiovisits.tumblr.com>

Websites

<http://otherpeoplespixels.com/> <http://www.indexhibit.org/> <http://cargocollective.com/featured>
<https://www.squarespace.com/templates> <http://www.wix.com/>

Other/General:

<http://www.collegeart.org>
<https://vernissage.tv/>
<https://www.gyst-ink.com>
<http://www.chicagoartistsresource.org/> <http://source.nyfa.org/content/search/search.aspx?SA=1>
<http://www.wooloo.org/open-call> <http://visualartists.ie/the-manual-a-survival-guide-for-visual-artists/>